



**SUPPORT WOMEN IN TECH**

Sponsoring documentation

## THE CHALLENGE

Today, 46% of Swiss employees are women. But in the tech industry the ratio is only 13%.

We believe diversity in tech enriches collaboration which ultimately leads to better products and happier users.





## OUR MISSION

Our aim is to empower women transforming potential into actions and grow talents into leaders. By creating an environment of trust, we contribute to an open exchange of ideas, knowledge and life hacks among its members.



## OUR EVENTS

We plan to organize 3 to 5 events a year.

Every event will be different.

There will be 3 main, well-organized events by the committee where we want to learn from each other and create something, either workshops, codesign sessions, keynote speeches, etc.

## PROGRAM

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WE SHAPE TECH Manifesto

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Talk by Beatrice Müller  
(former "Tagesschau" moderator)

«Authentisch und überzeugend Auftreten –  
was braucht es dazu?»

–

Apéro and networking

NEXT EVENT  
**19.5.2016**

Impact Hub Zürich  
6.30pm – 9pm





## WE NEED YOU

Thanks to our sponsors the event is free for all participants.  
We need your help to ensure the next event will be a success.

## YOUR BENEFITS

Attract talented women by showing your commitment in sponsoring women in tech.

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Show and prove support for women in your own company.

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Learn about the challenges and needs of women in a male-dominated domain to improve your company culture.

## SPONSORING PACKAGES

	BRONZE	SILVER	GOLD	HOST
<b>CONTRIBUTION</b>				
in CHF	500	1000	1500	at cost
	Sponsor of photographer	Sponsor for food, drinks	Sponsor for speaker	Sponsor for venue
<b>PROMOTION</b>				
5 tickets	•	•	•	•
Mentioning in Social Media	•	•	•	•
Logo on website	small	small	medium	large
Logo on newsletter	small	small	medium	large
Logo on welcome slide		small	medium	large
Logo on personal invitation				•



## EXISTING SPONSORS



**KARIN HEER PHOTOGRAPHY**

## ABOUT



JANINE FUCHS



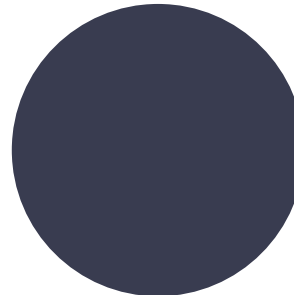
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THANK YOU FOR YOUR SUPPORT.  
[WWW.WESHAPETECH](http://WWW.WESHAPETECH)

WE SHAPE TECH

